

PROFILE

GRAPHIC DESIGNER
READY TO CONTRIBUTE PROFESSIONAL EXPERIENCE & TOP-QUALITY SKILLS TO YOUR TEAM UTILIZING THE MOST CURRENT TECHNOLOGY, SOFTWARE & INNOVATIVE IDEAS.

EDUCATION

THE ART INSTITUTES
INTERNATIONAL MINNESOTA
MINNEAPOLIS, MINNESOTA
Associate of Applied Science
Graphic Design 2013
Bachelor of Science
Graphic Design 2016

ART DIRECTION

Provided project and brand management along with production supervision, new client generation, project layout, implementation, copywriting, and marketing for business collateral and campaigns. Engaged in client relationships through meetings as well as company, project, and customer R&D work.

GRAPHIC DESIGN

Provided branding design for use in business collateral as well as design for publications, newsletters, print ads, social media, building signage, trade show and vehicle graphics. Created graphics and design guides for award winning documentary films.

MARKETING

Created multimedia ad campaigns including print, web, and radio, and other communication resources. Sought out alternative advertising opportunities that assisted clients with staying on budget. Successfully assisted in creating marketing materials and presentations for many multi-million dollar commercial real estate projects.

EMPLOYMENT HISTORY

FREELANCE GRAPHIC DESIGNER • June 2009-Present • Owner, Designer, Crafter
KANNEGIESSER ETECH • July 2018-July2019 • Marketing Coordinator
IMAGE360 WOODBURY • January 2017-July 2018 • Production & Creative Services Manager
BELLE PLAINE HERALD | TOWNSEND PRINTING • October 2015-April 2016 • Graphic Designer/Intern
GLENCOE AREA CHAMBER OF COMMERCE • September 2013-February 2015 • Marketing Coordinator
XCEL ENERGY • September 2011-May 2013 • Project/Document Support Specialist
FRAUENSHUH • February 2010-September 2011 • Administrative Assistant
RYAN COMPANIES US, INC. • March 1999-November 2008 • A&E Design Assistant & Finance Assistant

ADOBE: ILLUSTRATOR, PHOTOSHOP, INDESIGN, ACROBAT | MICROSOFT: OFFICE, PUBLISHER, VISIO, PROJECT AIGA • 2012-PRESENT | IAAP • 2001-2011 | IIDA • 2007-2010

CREATIVE + CRAFTY + CURIOUS + COFFEE DRINKING CUPCAKE LOVER = tif.design

